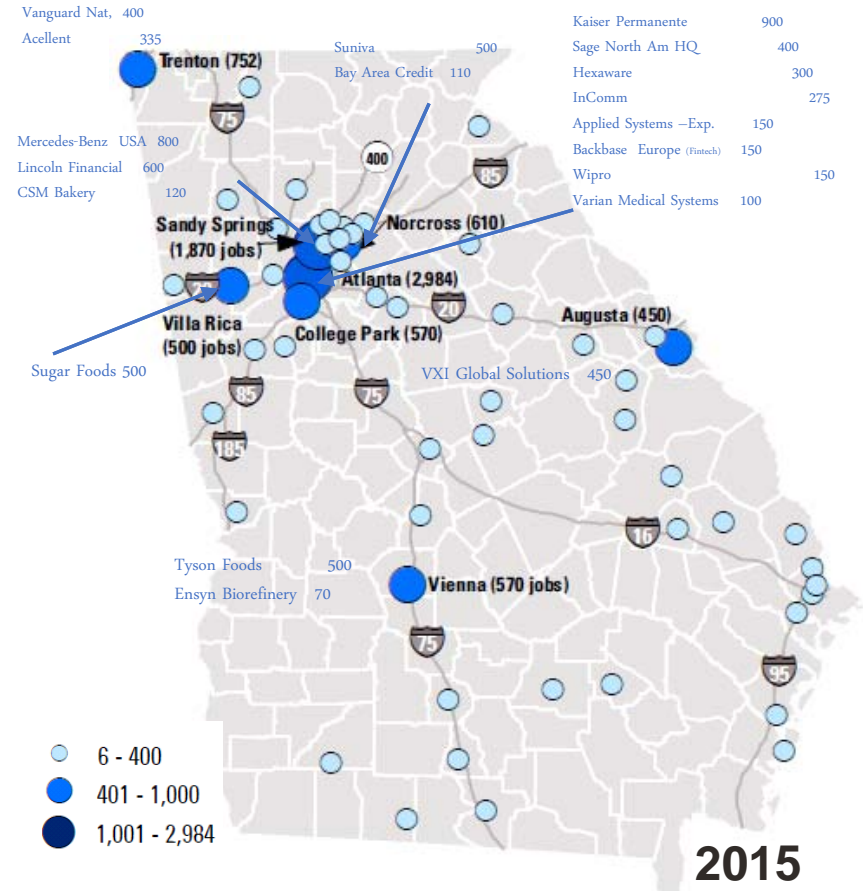
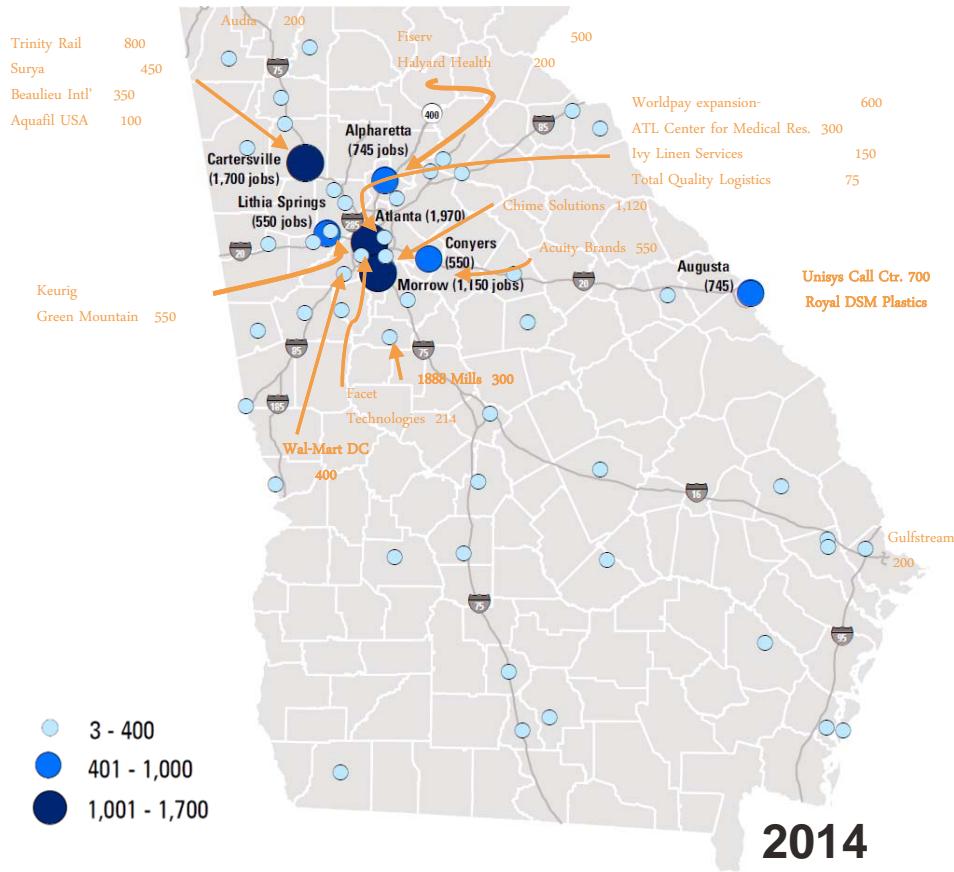


A nighttime photograph of a city skyline. On the left, a tall, cylindrical skyscraper is illuminated with warm yellow lights. To its right, a large Ferris wheel is brightly lit with blue and purple lights. In the foreground, several trees are lit up with green lights, and streetlights cast a glow. The overall scene is vibrant and modern.

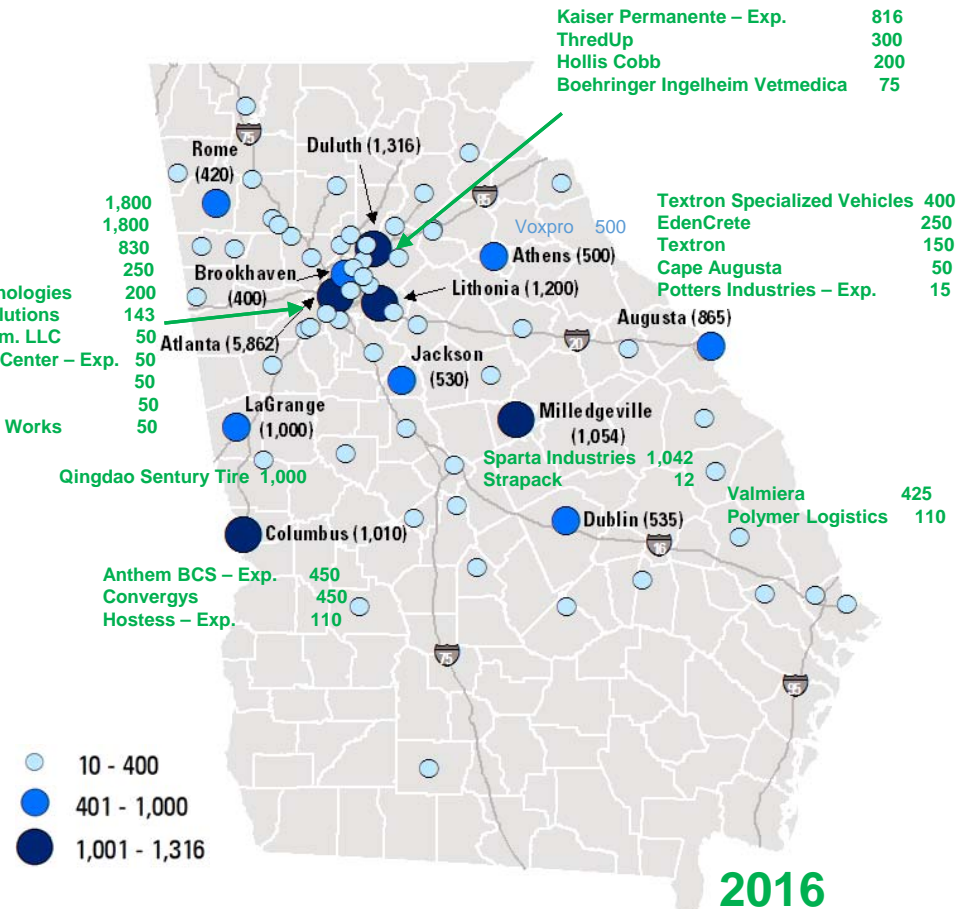
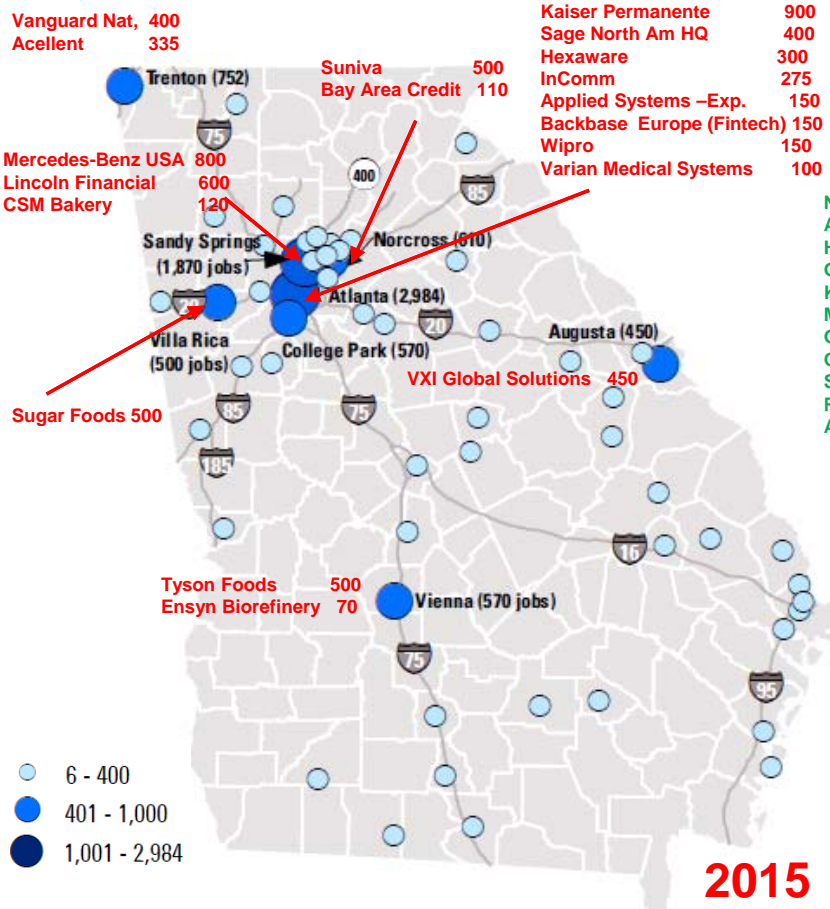
# Economic Dev Trends

Georgia Power Community & Economic Development

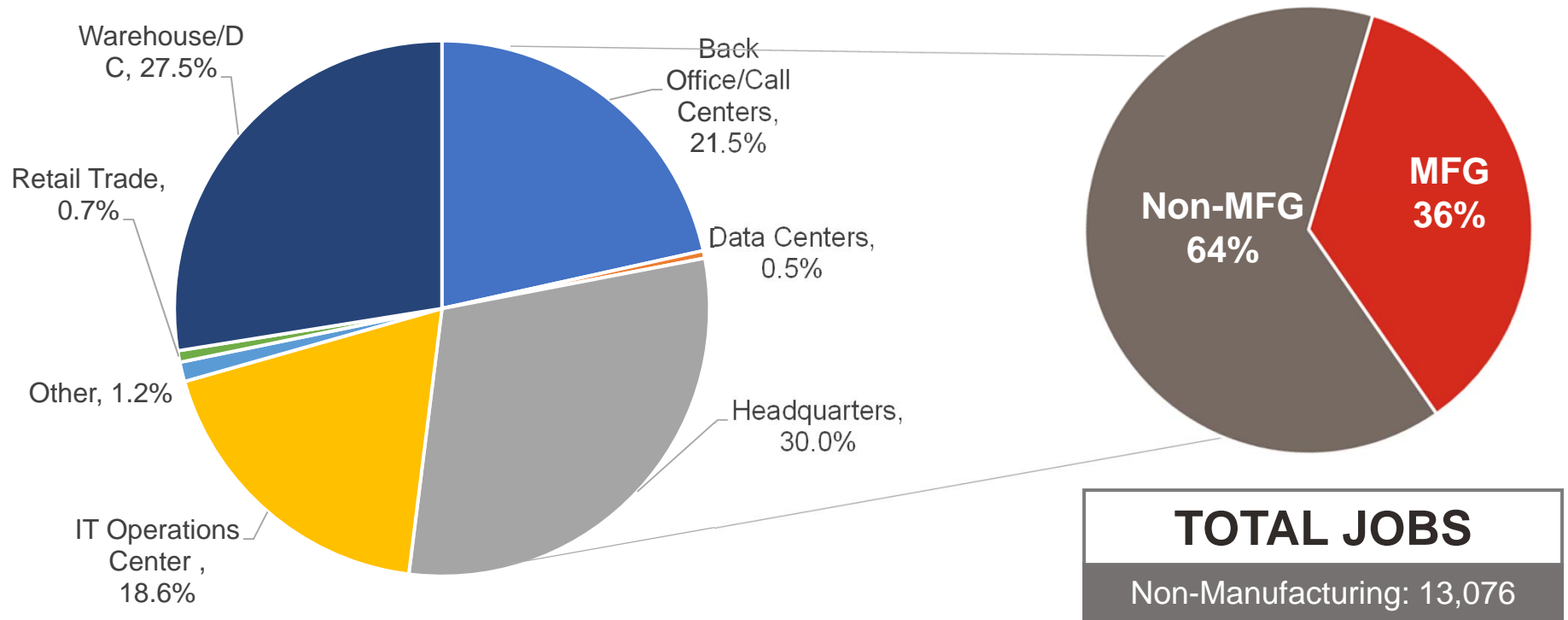
# Job Creation by City: New and Expansions



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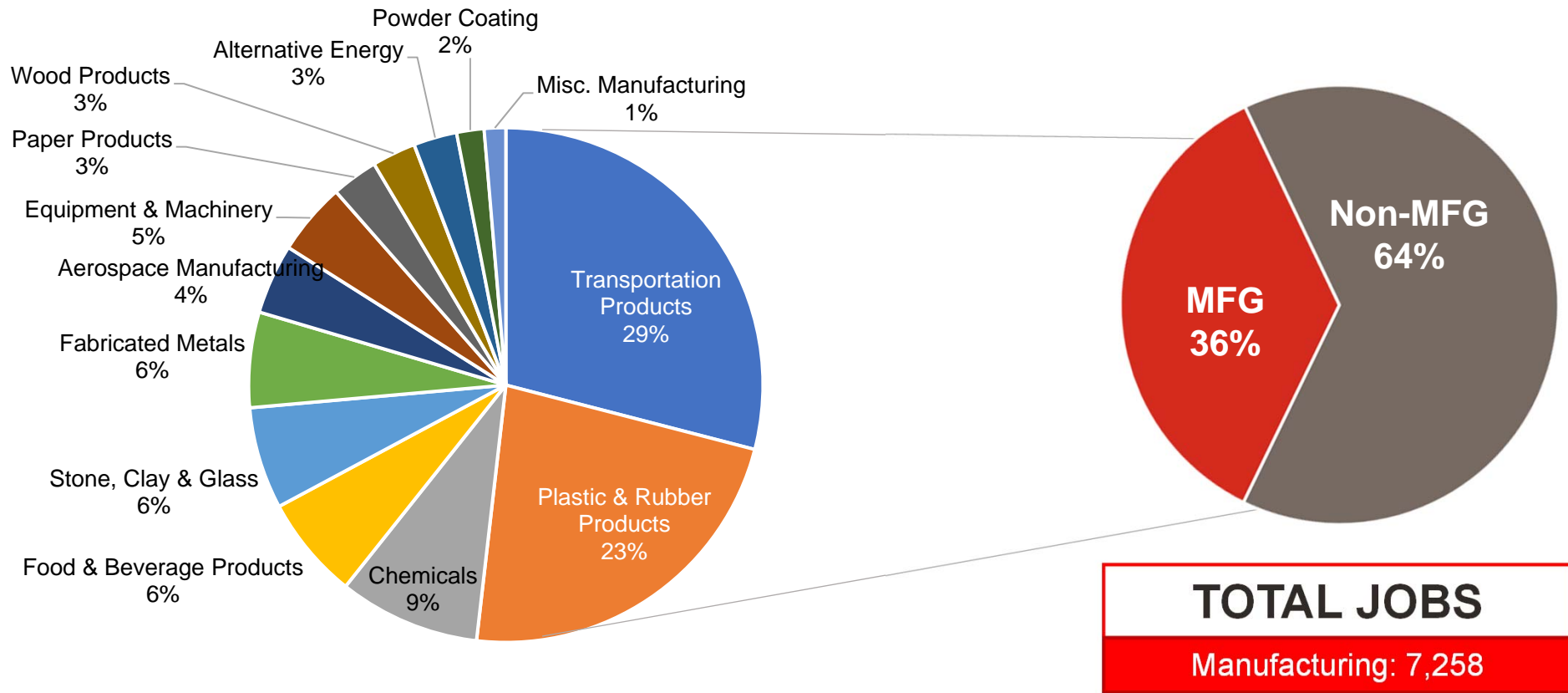


# GPC ED Projects: NON-MANUFACTURING LOCATIONS 2016



Other includes: R&D, Sports, Telecommunications and Advertising/PR Office Operations

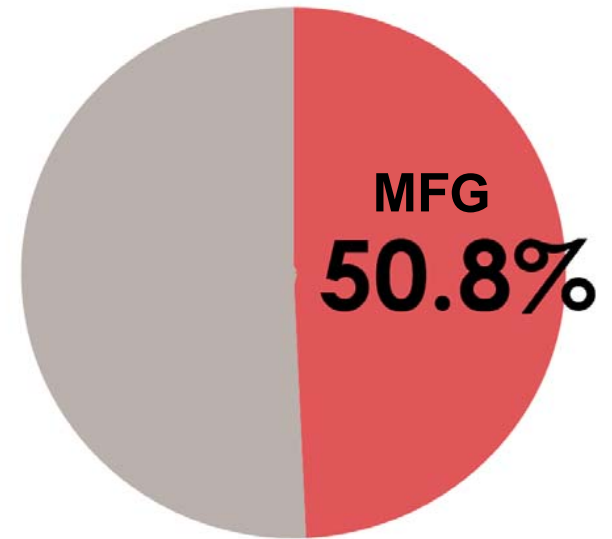
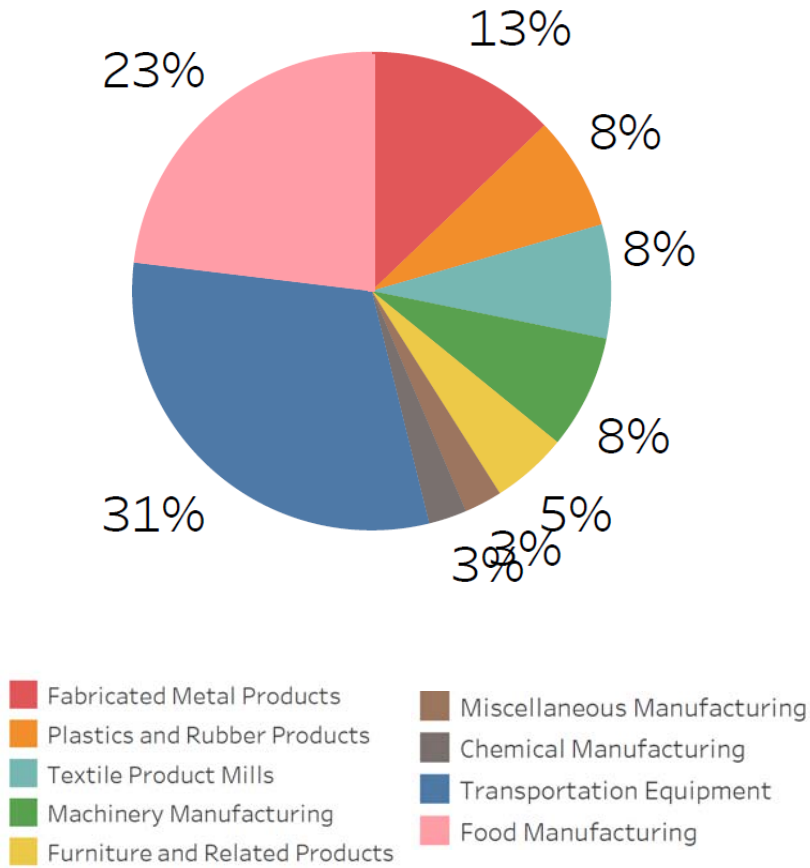
# GPC ED Projects: MANUFACTURING LOCATIONS 2016



Misc. Manufacturing includes: Animal Feed, Furniture, Raw Materials and Textiles Manufacturing

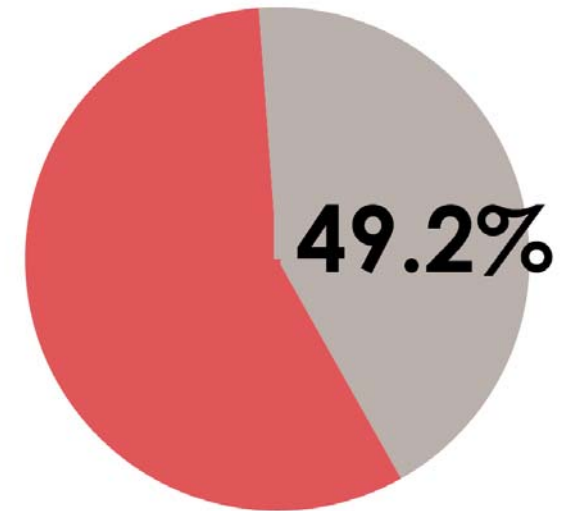
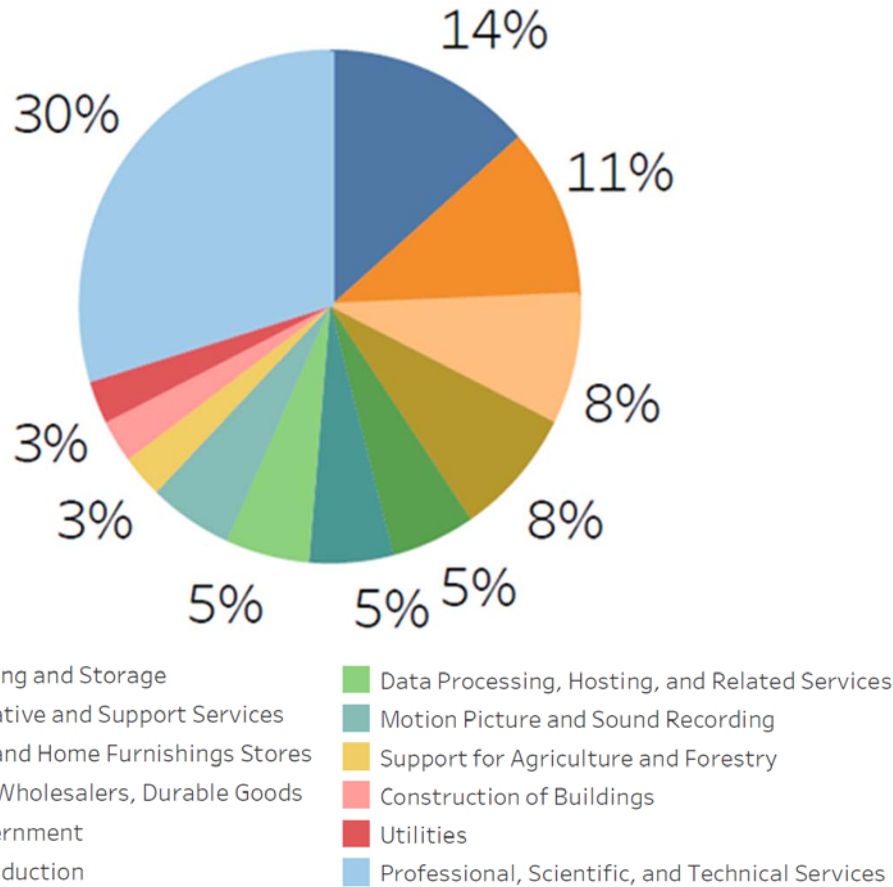


# GPC ED Projects: MANUFACTURING LOCATIONS 2017 YTD Results: MANUFACTURING



\*As of July 27, 2017

# GPC ED Projects: LOCATIONS 2017 YTD Results NON-MANUFACTURING



\*As of July 27, 2017



# HOT INDUSTRY TRENDS

A higher priority placed on talent availability and sustainability, regardless of industry.

Industry/Function	Bright Spot	Status	Concerns
Financial Services (Digitization on the rise)	Cyber Security, FinTech, Blockchain/Bitcoin	Active	Uncertainty of Political Shifts in Washington; so far expectation of improved prospects
Warehousing	Ecommerce Fulfillment	Active	Ecommerce fulfillment continues to be a huge investment (Carters; ASOS, etc)
Manufacturing	Auto, Aerospace/Defense, Food Processing, Chemicals	Active	Good: Robotics and Automation for labor; job growth impacted
Technology, Media, Telecomm	VR, Artificial Intelligence, 3D Printing, machine learning, IoT only begun to show promise; Media: video-on-demand; consumer driving flexible offerings. Software Dev, mobility are hot. Telecom: wearables poised to become more important	Active	Many companies looking at shrink-to-grow strategy to remain nimble. Pay TV eroding.
Data Centers	IoT and growth driving locations	Active	
Solar, Wind, Shale Gas	Solar adoption	Minimal Activity	Solar adoption growing; growth and investment stalled.
Life Science & Healthcare	Healthcare IT; medical device technology	Slowing Activity	Uncertainty in the regulatory

**ACTIVE**  
**SLOWING ACTIVITY**  
**MINIMAL ACTIVITY**



## RENEWABLE AND COST-FRIENDLY STATE



Blue Canyon Wind Farm, OK



Georgia Power Corp HQ Roof Solar Demo



Fort Stewart 30 MW Military Solar Plant

- Georgia Power offers electricity rates averaging 13 % the national average
- Georgia Power plans to build or procure 1.6 GW of renewable energy by 2021
  - Georgia Power reached 855 MW of Solar resources in 2017 – an increase from 15MW from 2010
  - Largest voluntary renewable portfolio in the country
  - 25 percent clean energy including nuclear
- Energy Efficiency Rebate Programs

## Economic Development Results: How are we doing?

Year	Locations	Jobs	CI (\$B)
2009	77	10,254	\$1,975,381
2010	88	11,042	\$2,597,430
2011	80	10,231	\$2,375,450
2012	83	11,843	\$3,313,191
2013	78	18,532	\$2,878,410
2014	81	16,575	\$2,173,744
2015	102	13,456	\$3,678,309
2016	118	20,334	\$2,860,000
2017 YTD*	73	8,029	\$5,100,000

\*As of August 15, 2017

## CONTACT INFO

Anne Kaiser  
Vice President, Georgia Power  
Community & Economic Development  
[ahkaiser@southernco.com](mailto:ahkaiser@southernco.com)

