REGIONAL TRANSPORTATION REFERENDUM
JULY 31, 2012
Transportation is the lifeblood of the region.
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Our vehicles are more efficient, reducing gas tax revenue.
Federal Highway Trust Fund: Receipts and Outlays Discrepancy

Note: From Congressional Budget Office. Excludes $8.017 billion transfer from General Fund to Highway Account of HTF in September 2008; $7 billion transfer from General Fund to Highway Account of HTF in August 2009; $19.5 billion transfer from General Fund to Highway and Mass Transit Accounts of HTF in March 2010.
9th worst congestion

48th in spending
7 of the worst bottlenecks in U.S.

#9 I-285 at I-85 (north)
#20 I-285 at I-75 / Windy Hill Road
#42 I-285 at I-20 (west)
Percent Change in Inflation-Adjusted Median HH Income, 2000-2009

- Detroit: -22.9%
- Atlanta: -16.6%
- Dallas: -10.1%
- Chicago: -9.8%
- Denver: -9.2%
- Minneapolis-St. Paul: -9.1%
- St. Louis: -8.0%
- Tampa: -7.8%
- Phoenix: -7.1%
- Miami: -7.0%
- San Francisco: -5.9%
- Portland: -5.5%
- Houston: -3.3%
- New York: -1.4%
- Seattle: -1.3%
- Philadelphia: -0.4%
- Los Angeles: 0.0%
- San Diego: 2.6%
- Boston: 16.1%
- Washington: 16.1%
 Decide
Yes  No
Transportation Investment Act

• 10 counties
• One cent sales tax for 10 years
• $8.5 billion raised
  • 85% regional projects
  • 15% local projects
• 100% return
Referendum Accelerates Implementation

- Transportation Funding 2013-2022

$13.2 billion RTP/TIP Planned Projects

$8.5 billion Referendum Projects

Total = $21.7 billion
$8.5 billion

$7.2 billion for 157 projects

$1.3 billion for additional local improvements
Economic Benefits

- 200,000 jobs supported
- $34 billion impact on regional GDP
- $18 billion rise in personal income
$34.75 Billion of Additional Gross Regional Product

Additional Above Adopted Plan 2040 Regional Forecasts (2016 to 2040) 2011$
$18 Billion (more) in Real Personal Income

Additional Above Adopted Plan 2040 Regional Forecasts (2016 to 2040) 2011$
~200,000 More Supported Jobs (Job-Years)

Additional Above Adopted Plan 2040 Regional Forecasts (2013 to 2040)

10 County

Job years is a comprehensive measurement of the real supported employment created to include reoccurring jobs. Job years prevents double counting and accurately reflects the true economic value of the employment represented by the job.
2/3 of Jobs High and Middle-Paying

Transportation Referendum-Generated Jobs: By Wage Category

- **High-Paying (16%)**:
  - Professional, Scientific, Tech
  - Information
  - Finance/Insurance
  - Wholesale Trade

- **Middle-Paying (50%)**:
  - Private, non-farm employment sectors

- **Low-Paying (34%)**: Bottom 5 Sectors by Wage
  - Retail Trade
  - Accommodations
  - Administrative Services
  - Other Services
  - Arts/Entertainment & Recreation

Top 5 Sectors by Wage:
- Professional, Scientific, Tech
- Information
- Finance/Insurance
- Wholesale Trade

9 Sectors by Wage:
- Utilities
- Manufacturing
- Real Estate & Rental/Leasing
- Construction
- Mining
- Health Care & Social Science
- Forestry & Fishing
- Educational Services
- Other Services

* Private, non-farm employment sectors
2/3 of High-Paying in Highest Wage Sector

Industry Shares* of Transportation Referendum-Generated High-Paying Jobs

- Professional, Scientific, Technical: 63%
- Information: 19%
- Finance and Insurance: 6%
- Wholesale Trade: 4%
- Mgmt of Companies: 6%

* Private, non-farm employment sectors
Over $9 billion saved
1.2 million fewer pounds of tailpipe pollution daily
More efficient roadways
Making Business More Efficient

Commodity Access Index by County

Fulton County
DeKalb County
Clayton County
Cobb County
Gwinnett County
Rockdale County
Cherokee County
Douglas County
Fayette County
Henry County
Making Business More Efficient

Labor Access Index by County
Making Business More Efficient
Relative Delivered Price by County

[Graph showing relative delivered price by county from 2012 to 2040]
Making Business More Efficient

Relative Delivered Price by County

- Fulton County
- DeKalb County
- Clayton County
- Cobb County
- Gwinnett County
- Rockdale County
- Cherokee County
- Douglas County
- Fayette County
- Henry County
Better access to jobs by car...

45 Minute Car Travel Shed from Cumberland
117,000 more workers
...or by transit

45 Minute Transit Travel Shed from Emory/CDC
223,000 more workers

With TIA

Without TIA
• No sales tax

• Additional services cuts
• Deferred maintenance
• Increased construction costs
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